Ontario Racing Commission

Suite 400 10 Carlson Court Toronto, Ontario M9W 6L2 Tel 416 213-0520 Fax 416 213-7827 des courses de l'Ontario Bureau 400 10 Carlson Court Toronto (Ontario)

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Commission

M9W 6L2



June 25, 2015

### Notice to the Industry

### Application for 2015 Race Date Variance Kawartha Downs

Kawartha Downs Ltd. is requesting approval for a variance of the race date schedule at Kawartha Downs (Kawartha).

The Ontario Racing Commission (ORC) is circulating this application for variance to the approved race date schedule and will receive comments on the application from interested industry participants before making its decision on the application. Copies of the application and business case to support these changes are included with this Notice.

The ORC approves racetracks' live and simulcast dates. Amendments or variances to the approved schedule of dates and post times are made by application to the Executive Director. A post time change of more than 30 minutes must be approved by the ORC.

#### The application from Kawartha Downs Ltd. is as follows:

	Kawartha	Revised Date(s)
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**Add:** Sundays October 10, 17 and 24 Total: 3 date(s)

Post Time 7:00 p.m.

Input, comments or concerns **must be received by July 3, 2015** to be considered and can be forwarded to the ORC as follows:

Facsimile:	(416) 213-7827
E-Mail:	inquiry@ontarioracingcommission.ca
Mail:	Ontario Racing Commission, Suite 400, 10 Carlson Court,
	Toronto, ON M9W 6L2



KAWARTHA DOWNS LIMITED

1382 County Road Fraserville. Ontario K0L 1V0 Phone: (705) 939-6316 Fax: (705) 939-6342 www.kawarthadowns.com

Steven Lehman Ontario Racing Commission Suite 400 - 10 Carlson Court Toronto ON, M9W 6L2

Dear Mr. Lehman,

As per the new Transfer Payment Agreement signed with Ontario Horse Racing, Kawartha Downs is requesting to add 3 race dates to our existing approved calendar.

Last year, Kawartha Downs harness racing season began later as it was delayed because of a lack of an agreement between the ORC and Kawartha Downs and its ownership. In the past, Kawartha Downs has opened earlier in the year providing more race dates in the region.

The extra days enhance the opportunities for local breeders, owners, driver and suppliers to increase their income. Locally, for Kawartha Downs, this ensures a sustainable long-term horse supply and overall industry participation.

Establishing a racing season that covers the spring, summer and fall season helps to reach out to our "cottage population" or weekend visitors. Kawartha Downs was very successful last year in attracting "new faces" to the track – it had a new energy and the momentum of success.

As such, Kawartha Downs is requesting to add the following dates to its 2015 approved calendar:

Saturday October 10, 2015 Saturday October 17, 2015 Saturday October 24, 2015

These race dates will have same post time of 7:00 p.m.

Kawartha Downs was successful in 2014. Attendance was strong through the entire season and most important, because of smart marketing investment, a new spectator base has been built. The organization strongly believes more races and a higher purse will produce an even stronger, financially sustainable business. We would encourage the Ontario Racing Commission to reward the success and efforts of all stakeholders of the 2014 season and grant the additional race dates and purse offering.

If any further information is needed to support this request, please do not hesitate to contact me directly.

Yours truly,

Crystal O'Brien Kawartha Downs

Cc: Greg Walling The Sullivan Group 705-324-7898 sullivangroup@bellnet.ca



# **Kawartha Downs Raceway**

1382 Hwy#28, RR#1 Fraserville, Ontario, K0L 1V0

## 2015 ~ Race Dates ~ 2015 \* Revised

## Post Times

Saturdays ~ 7:00 pm Exceptions - Saturday Sept.19/15 - DARK

<u>APRIL</u>	MAY	JUNE
	S M T W T F S 30	S M T W T F S 6 13 20 27
JULY	AUGUST	<b>SEPTEMBER</b>
S M T W T F S 4 11 18 25	S M T W T F S 1 8 15 22 29	S M T W T F S 5 12 X 26
<b>OCTOBER</b>	NOVEMBER	DECEMBER
S M T W T F S 3 10 17 24	S M T W T F S	SMTWTF S